

# Keep it Basic

Tastes Good. Costs Less.



15 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

**SMOKING GENERAL'S WARNING: PREGNANT WOMEN WHO SMOKE RISK FETAL INJURY AND PREMATURE BIRTH**

3M Media

59316A

Source: <https://www.industrydocuments.ucsf.edu/docs/rjip0003>